

What is Care4Air?

Care4Air is a South Yorkshire wide campaign, aimed at raising awareness of air quality issues in the region. You can help improve air quality by walking, cycling or using public transport instead of driving and being more energy efficient in the home.



Fall in
Love with
Care4Air
inside!

MAKE A PLEDGE TO IMPROVE AIR QUALITY IN SOUTH YORKSHIRE!



Care4Air Pledge Card and Poster

As Prime Minister Tony Blair is expected to use Britain's G8 Presidency to try and tackle air pollution and climate change on a global level- people in South Yorkshire are being encouraged to help improve air quality in the region.

The Care4Air Pledge gives people the opportunity to improve air quality by making small changes to their daily routine.

Care4Air Pledges can be as simple as, walking to work once a week, car sharing when possible, turning off lights and appliances when not in use or turning down central heating appliances by 1 degree.

These small changes can help improve air quality by cutting down on harmful emissions that are released into the atmosphere.

As well as helping to fight climate change, everyone who makes a Care4Air Pledge will also be entered into a draw to win a brand new bicycle, which has been kindly donated by JE James Cycles.

Mark Daly of Care4Air said:

"The Care4Air Pledge is a simple and effective way to help improve air quality in South Yorkshire.

"Pledging to make small lifestyle changes, that are compatible with your daily routine, can help improve air quality locally – and benefit the global fight against climate change."

You can make your Care4Air Pledge by clicking here, or picking up a leaflet at selected South Yorkshire libraries, shopping centres or Council buildings.

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Love to Care4Air

Thousands of people throughout South Yorkshire were delighted to receive an extra card and present this Valentine's Day, courtesy of Care4Air!

Care4Air handed out Valentine cards and energy efficient light bulbs at a series of roadshows, held at colleges, hospitals and shopping centres across the region, in a bid to encourage people to save energy.

The Care4Air Valentine cards contain useful energy efficiency advice, such as turning off electrical appliances when not in use, turning down heating by 1 degree and replacing old electrical appliances with new energy efficient models. These simple steps are intended to save people money, as well as having a positive effect on the environment.

Energy efficient appliances, including wind up radios and torches, were also available at the events to allow people to try out these handy items.

Mark Daly of Care4Air said: "Being energy efficient means you'll save money on both your household and business utility bills, leaving more to spend on yourself, or if you choose your Valentine!

"Conserving energy also helps improve air quality, so you and your Valentine can breath in fresh air, during those romantic walks."

As part of the I Love Care4Air campaign, a free draw to win a meal for two at a selected South Yorkshire restaurant is being held.

Click here to enter, inputting C4A05E, into the promotional code box.

Good Luck!

Closing date: Monday 2nd May 2005



Give The Gift That Grows

Care4Air has teamed up with The South Yorkshire Forest Partnership to launch Give the Gift that Grows - a scheme that promotes the benefits of buying trees as a fun and unusual gift for birthdays, anniversaries and weddings. Rather than being given directly to the recipient, the trees are planted in parks and public spaces across South Yorkshire.

As well as giving people the opportunity to buy a fun and unusual gift, the scheme will also help boost the region's environment.



Mark Daly of Care4Air said: "Planting trees can help improve air quality because trees absorb CO2 emissions, which are released into the atmosphere by a wide variety of sources including our cars. Reducing CO2 emissions is important in tackling global warming.

He added: "As well as being a great gift, every tree that's planted will help improve air quality in South Yorkshire for future generations."

Trees can be given for £5 each, with a minimum donation of £10.

The recipient will receive a beautiful card, with a message from the sender, and a letter and a map with details of the planting site, and an invitation to watch their tree being planted.

For more information on Give the Gift that Grows, or to make a donation, click here, or telephone 0114 257 1199.

DONCASTER COUNCIL PLANTS TREES AT LOCAL SCHOOL TO IMPROVE AIR QUALITY

Members of Doncaster Borough Council's Pollution Control Team, who work to deliver the Care4Air campaign in the town, recently visited Sandall Wood Special School, Leger Way, where they helped plant trees to offset their vehicle mileage. The team worked out how many trees they needed to buy to offset the emissions, and then found the perfect planting site at the local school. Care4Air supports tree planting, as trees absorb harmful emissions that are produced by motor vehicles. This contributes towards better air quality, which can improve people's health and help prevent global warming.



Want to know more about what's happening with the Care4Air campaign? contact Mark Daly on 0114 273 4655 or register to be on our e-mail list -

mark.daly@sheffield.gov.uk

To find out how you can do your bit to help the environment you can download a pdf from the website below:

www.airquality.co.uk/archive/yourbit.pdf

SISTERS CLEANING UP THE AIR IN BARNSELEY

Two sisters, who both previously worked as airline cabin crew, have swapped their airmiles to help reduce air pollution in Barnsley.



Lynn Ellis and Sue Walker both work for Barnsley Metropolitan Borough Council (MBC), where they assist schools and businesses with developing travel plans, to help cut down on air pollution in the local community.

The travel plans are designed to reduce the number of single occupancy car journeys made by Barnsley's workforce and by parents with children at Barnsley schools.

It's important to reduce the number of cars on the road, as vehicles

release harmful emissions into the atmosphere.

Initiatives resulting from the travel plans include, setting up car sharing schemes, providing special buses for employees or students and installing facilities for walkers, runners and cyclists at the towns workplaces and schools.

Lynn Ellis Travel Plan Officer at Barnsley MBC said: "I really enjoy assisting schools and businesses with their travel plans, as they can make a real difference to the quality of air in Barnsley. It's very rewarding to see so many students walking or cycling to schools throughout the town, rather than travelling by car with their parents.

"We're also working on new travel plans for local businesses and the council itself, to help reduce the number of single occupancy car journeys in the town."

Schools and businesses, who are interested in setting up travel plans, can receive help and advice from any of their local South Yorkshire councils.

Useful Websites

The UK National Air Quality Information Archive:

www.airquality.co.uk

Air Partnership (Sheffield & Rotherham area)

www.m1airaction.com

Sheffield City Council

www.sheffield.gov.uk/environment/waste-and-pollution

Air Quality Management

www.air-quality-management.co.uk

Sheffield City Centre Clean Air Partnership

www.sheffieldairaction.com

Rotherham Air Quality

www.rotherham.gov.uk/graphics/Environment/Air+Quality/

Current Air Quality Forecast

www.airquality.co.uk/archive/Current_Bulletin.php

Doncaster Air Quality

www.doncaster.gov.uk/Living_in_Doncaster/Environment/environmental_protection/Pollution_control.asp

Barnsley Air Quality

www.barnsley.gov.uk/service/ehealth/pollutioncontrol.asp