

What is Care4Air?

Care4Air is a South Yorkshire wide campaign, aimed at raising awareness of air quality issues in the region. You can help improve air quality by walking, cycling or using public transport instead of driving and being more energy efficient in the home.



BBC Weather Personality Paul Hudson presents Care4Air Awards! More inside!

Care4Air.org wins award

The screenshot shows the Care4Air website homepage. At the top is the Care4Air logo and a navigation bar with links like Home, About, and a newsletter subscription form. A sidebar on the left contains a menu with categories like 'Why clean air?', 'Young people', 'In my area', 'Business', 'Doing your bit', 'You & your health', 'Care 4 Air awards', 'News section', and 'Green transport'. The main content area features several news items: 'BBC Weather Personality Presents South Yorkshire Air Quality Awards' (with a photo of Paul Hudson), 'Environmental Health advice available in Doncaster town centre', and 'Sheffield people check out air quality in their own backyards'. A 'Quicklinks' sidebar on the right lists topics like Health, Air Quality, Pollution, Public Transport, Fleet Information, Care4Air Awards, Energy Efficiency, and Links.

www.care4air.org home page

▲ **The Care4Air website, www.care4air.org has beaten off competition from nearly 500 specialist websites to win a national award.**

Sector magazine, Air Quality Management, gave the 'Best Local Authority Consortium Website' award to www.care4air.org.

Mark Daly of the Care4Air campaign said, "We're delighted that Air Quality Management magazine has recognised our website, as the best in its category. The website is one of the ways we hope to increase awareness of air quality issue in South Yorkshire. This award, and the increasing number of visitors to the site, demonstrates how well received the website has been.

"We will be building on the success of www.care4air.org, by constantly updating information, and developing new features."

The Care4Air website features an air quality news section, containing information from across South Yorkshire, and separate sections for businesses, young people, green transport, health and energy efficiency.

It also contains information on the Care4Air Awards, and downloadable video clips about the campaign, featuring environmental campaigner Bill Oddie

This winning website is designed and managed by the multimedia team at award winning agency diva creative.

BBC Weather Personality Presents South Yorkshire Air Quality Awards

BBC weather presenter Paul Hudson visited Doncaster on Tuesday 5th October, to present air quality awards at Doncaster Race Course.

Schools, businesses, communities and individuals from across the region, received Care4Air Awards, to recognise their work towards improving air quality in South Yorkshire....

The award winners from across South Yorkshire include:

Rabbit Recycling North Barnsley Ltd, are using zero emission vehicles to collect recyclable waste from the community.

Lakeside Village in Doncaster for their travelplan, which encourages employees to consider alternatives to the car.

Broom Valley Infant and Junior School in Rotherham, who run a walking bus service, which provides a safe and reliable alternative to the car.



Broom Valley School, Rotherham.

Norfolk Community Primary School in Sheffield, because of its environmentally friendly building, which features high levels of insulation and increased use of daylight and ventilation.



Rabbit Recycling, Barnsley.



Lakeside Village, Doncaster.



Norfolk Community Primary School, Sheffield.

Mark Daly, from Care4Air, said: "The Care4Air Awards Event was a great opportunity to recognise schools, businesses, communities and individuals who have worked to improve air quality in South Yorkshire. I'm also delighted that Paul Hudson agreed to present the awards, and endorse the campaign."



OTHER AWARD WINNERS INCLUDE...

- B&Q Travel Plans
- University of Sheffield
- Heeley City Farm
- Sheffield Teaching Hospital NHS Foundation Trust
- Green Line Oils Limited
- Norfolk Community Primary School
- Arnold Laver & Co Ltd
- Norton Infant/Junior School Walking Bus
- South Yorkshire Vehicle Emission Testing
- Winner of Doncaster Commuter Challenge

Your Nominations

The awards scheme has been launched across the South Yorkshire region to recognise people's contribution to improving air quality. Awards fall into a number of categories and are open to everyone in the South Yorkshire area.

Categories:

- Regional
- Businesses
- Public Sector, NGO's and Health Sector
- Education Sector
- Community Groups and Individuals
- Transport Providers
- Individuals

If you are aware of any project, business or organisation who may be eligible for a Care4Air Award -

email: mark.daly@sheffield.gov.uk

SHEFFIELD SCHOOLS GET ON THEIR BIKES TO IMPROVE AIR QUALITY

Instructors have been visiting Sheffield schools to teach young people about road safety, in a bid to encourage more people to use their bikes as an environmentally friendly mode of transport.

The new scheme, being run by specially trained instructors, is designed to give pupils the skills and confidence needed to ride their bikes on the road.



The course, which starts on the school playground, teaches basic skills such as control, weaving, U-turns and emergency stops. When pupils have mastered the basics, they're taken onto local roads, where they are taught to cope with traffic, parked cars and the Highway Code.

Care4Air are keen to promote cycling, as an alternative to the car, because vehicle emissions contribute to air pollution.

CARING FOR AIR GROWS ON TREES IN DONCASTER

Members of the environmental health team at Doncaster Metropolitan Borough Council (MBC) have bought trees to plant in the grounds of a Doncaster School.

The team have worked out how many trees they need to plant, to offset the environmental damage caused by their car journeys.

They plan to plant seven trees, with the help of The South Yorkshire Forest Partnership, in December.

Care4Air Goes Global

Some people are so excited about the Care4Air campaign, that they want to shout about it on holiday. Ian Kellett, Senior Pollution Control Officer at Doncaster MBC, was even spotted wearing his Care4Air t-shirt in Tenerife.



Want to know more about what's happening with the Care4Air campaign? contact Mark Daly on 0114 273 4655 or register to be on our e-mail list -

mark.daly@sheffield.gov.uk

To find out how you can do your bit to help the environment you can download a pdf from the website below:

www.airquality.co.uk/archive/yourbit.pdf

Useful Websites

The UK National Air Quality Information Archive:

www.airquality.co.uk

Air Partnership (Sheffield & Rotherham area)

www.m1airaction.com

Sheffield City Council

www.sheffield.gov.uk/environment/waste-and-pollution

Air Quality Management

www.air-quality-management.co.uk

Sheffield City Centre Clean Air Partnership

www.sheffieldairaction.com

Rotherham Air Quality

www.rotherham.gov.uk/graphics/Environment/Air+Quality/

Current Air Quality Forecast

www.airquality.co.uk/archive/Current_Bulletin.php

Doncaster Air Quality

www.doncaster.gov.uk/Living_in_Doncaster/Environment/environmental_protection/Pollution_control.asp

Barnsley Air Quality

www.barnsley.gov.uk/service/ehealth/pollutioncontrol.asp

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